



NATIONAL BUSHFIRE CONFERENCE

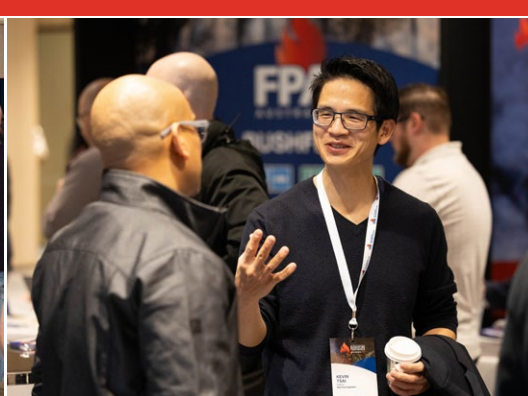
FROM RISK TO READINESS

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Your opportunity to connect
with customers, suppliers and
prospects at one of the largest and
most influential bushfire events.

5-7 November 2025 | Novotel, Geelong, Victoria





The National Bushfire Conference 2025, presented by Fire Protection Association Australia (FPA Australia), is the nation's premier platform dedicated to practical bushfire planning, risk reduction, and community resilience.



Under the theme *From Risk to Readiness*, the conference brings together experts from across Australia to address how we can prepare more effectively, respond more precisely, and design more resilient built environments.



**BPAD
Forum**



**Community
Fire Safety
Session**



**Two full days
of conference
sessions**



**Up to 22
Exhibitors**



**100+
Attendees**

Who attends:

- BPAD-accredited bushfire consultants and assessors
- Aspiring bushfire consultants
- Town planners and land-use professionals
- Building designers, architects, and developers
- Emergency services, incident controllers, fire services representatives
- Policymakers and regulators
- Academic researchers and technical specialists
- Government representatives
- Community
- Business owners
- Suppliers

And why:

- To deepen their practice as bushfire planning professionals
- Learn from Australian leaders and peers
- Earn CPD points toward their accreditation and professional development
- Network with regulators, policymakers, and industry innovators
- Discover the tools and technologies shaping the future of bushfire ready communities

Act now to secure your preferred option

Sponsorship opportunities and exhibition spaces are limited

Register your interest here

Why become a sponsor or exhibitor?



Generate new sales leads

Put your business face to face with potential buyers and generate new opportunities.



Grow your brand awareness

Promote your business to the largest dedicated bushfire audience in the Southern Hemisphere.



Support real change

Align your brand with meaningful action and positive impact in bushfire preparedness and response.

Key inclusions

Cost (excl. GST)

	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Tradeshow Exhibitor \$2,500
Conference Program				
Welcome reception sponsorship – includes display of 2 banners* and a 5-minute welcome address	✓	–	–	–
Exhibiting space – 2mx2m over 2 ½ days Includes 1 trestle table with cloth and 2 chairs	✓	✓	✓	✓
Complimentary full two-day conference passes	4 passes	3 passes	2 passes	1 pass
5-minute presentation at Fire Safety Community Session	✓	✓	✓	–
Opportunity to exhibit at Fire Safety Community Session, including welcome drinks	✓	✓	✓	✓
Exposure to all conference attendees – the perfect opportunity to connect with business decision makers	✓	✓	✓	✓
Marketing, branding and acknowledgment				
Your logo included on selected event signage (determined by FPA Australia)	✓	✓	–	–
Your logo included on conference room holding slide	✓	✓	✓	–
Inclusion of your logo on all conference promotional materials – print and online	✓	✓	✓	–
Conference program feature – company profile including logo and 120 word company spotlight	✓	–	–	–
Sponsor acknowledgement in the conference program	✓	✓	✓	–
Advertisement in conference program (Digital)	Full-page	Half-page	Feature	Feature
Sponsors acknowledgement in all pre-event and post-event communications, to a database of 16,000+	✓	✓	✓	✓ Exhibitor EDM only
Sponsor acknowledgement on the event website, including logo linked to your website URL	✓	✓	✓	✓
Dedicated social media posts (approved by FPA Australia)	2 posts	1 post	1 post	–
Email banner ad on a promotional event email pre-show*	1 banner	1 banner	–	–

*Sponsor to provide these items to FPA Australia prior to the event

Additional opportunities

Networking Drinks Sponsor – \$5,000 *excl. GST*

Thursday 6 November 2025

Join us in supporting a standout evening at the stunning Geelong Waterfront, hosted at the iconic Carousel. This relaxed, end-of-day one gathering will offer delegates the chance to unwind, connect, and engage with industry peers in a vibrant, welcoming atmosphere. Featuring drinks, light refreshments and live music, this unique networking event is the perfect opportunity for sponsors to align with a memorable experience that fosters meaningful conversations and lasting connections within the bushfire management community.

- Unrestricted access to all attending (FPA Australia members and non-members) during the conference, providing the perfect opportunity to connect with business decision makers.
- Complimentary drinks and canapés during the networking hour to enhance relationship-building in a relaxed environment.
- Full list of attending building companies provided prior to the event, allowing you to strategically plan your networking strategy.
- Warm introductions post-event where appropriate, ensuring valuable connections with high-quality leads after the event.
- Sponsor acknowledgement on the event website, including logo linked to your website URL.
- Specific mentions during the event, ensuring your brand is highlighted by our respected presenters.
- Pull-up banner placement at the venue (*provided by sponsor*), ensuring continuous brand visibility throughout the event.
- Professional photos taken throughout the event and provided to sponsors for their own marketing purposes.
- A 2m x 2m trade stand during the 2-day conference.



Advertise in the Conference Program

Gain additional exposure with key advertising positions in the digital program:

Full Page	\$1,650.00 <i>excl. GST</i>
Half Page	\$880.00 <i>excl. GST</i>
Quarter Page	\$440.00 <i>excl. GST</i>

Exhibition Floorplan

Floorplan is not to scale, is for illustrative purposes only, and is subject to change.



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