



**NATIONAL
BUSHFIRE
CONFERENCE**

DESIGNING THE FIRE-READY FUTURE

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Your opportunity to connect with customers, suppliers and prospects at one of the largest and most influential bushfire events.

27-29 October 2026 | Coffs Harbour, NSW



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Foundation Partner



Fiona Wood Foundation



National Bushfire Conference 2026 Designing the fire-ready future



Across Australia and around the world, communities are confronting a rapidly changing bushfire landscape. Recent fires have once again impacted homes and landscapes, from major fire events across Victoria and Western Australia to more localised fires in Tasmania and New South Wales that have resulted in the loss of homes and threatened established communities. These events highlight that bushfire risk is evolving in increasingly complex and unpredictable ways. At the same time, governments and industry are responding with new planning frameworks, evolving building standards and a renewed focus on how communities are designed and developed in bushfire-prone areas.

The National Bushfire Conference 2026, presented by Fire Protection Association Australia (FPA Australia), is the nation's premier platform dedicated to practical bushfire planning, design and risk mitigation. Under the theme *Designing the Fire-Ready Future*, the conference will bring together practitioners, policymakers, researchers and industry leaders to explore how Australia can build safer, more resilient communities in the face of increasing bushfire risk.

Drawing on lessons from recent fire seasons and emerging policy reforms, the conference will examine how land-use planning, building design, emergency management and community preparedness must evolve together. A key focus will be on the role of the built environment in reducing risk highlighting how thoughtful planning, improved construction practices and innovative design can significantly improve safety outcomes for communities living in bushfire-prone areas.

The conference will also highlight the important work of BPAD practitioners, whose expertise continues to play a critical role in guiding planning and development decisions across Australia.

In addition to a dynamic program of keynote presentations, panels and technical sessions, the conference will feature a dedicated tradeshow showcasing the latest bushfire protection technologies, materials, systems and services. This exhibition will provide attendees with the opportunity to explore new solutions, engage with industry innovators and discover practical tools that support better bushfire outcomes.

The National Bushfire Conference 2026 is designed for professionals working at the forefront of bushfire risk management, including:

- BPAD accredited bushfire consultants and aspiring bushfire practitioners
- Town planners and land-use professionals
- Building designers, architects and developers
- Emergency services and incident management personnel
- Policymakers and regulators
- Researchers, academics and technical specialists

Together, we will explore how to design, plan and deliver communities that are better prepared for the fires of tomorrow.

**BPAD
Workshop**

**Networking
Sessions**

**Two full days
of conference
sessions**

**Up to 15
Exhibitors**

**150+
Attendees**



Sponsorship opportunities

Principal Sponsor – \$11,000 *excl. GST* **SOLD OUT**

Key inclusions

- 4 x Complimentary tickets to attend all networking drinks and the full conference program.
- Unrestricted access to all attending (FPA Australia members and non-members) during the conference, providing the perfect opportunity to connect with business decision makers.
- Exhibiting space – 4x2m over 2 ½ days. Includes 1 trestle table with cloth and 2 chairs.
- Acknowledgment of your support during the opening address.
- Full list of attendees provided prior to the event, allowing you to strategically plan your networking strategy (subject to privacy compliance).
- Opportunity for the Principal Sponsor to deliver a conference presentation aligned with the event theme, subject to approval by FPA Australia and Conference Program Committee.
- Inclusion of sponsor branding across conference marketing and promotion channels, including social media, pre-event communications, and onsite signage.

Marketing and branding

- Pull-up banner placement inside conference room, (provided by sponsor), ensuring continuous brand visibility throughout the event.
- Inclusion of your logo on a dedicated sponsor's slide and holding slides at the start of the event.
- 2 x Dedicated social media posts in build up to event (produced by FPA Australia).
- Digital conference program feature – company profile including logo and 120-word company spotlight.
- Full page advertisement in the digital conference program (provided by sponsor).
- Sponsor acknowledgement in all pre- and post-event communications, to a database of 16,000+.
- Recognition in all relevant marketing and branding, including:
 - promotional materials
 - Newsletters
 - upcoming events EDM
 - registration page with a link to your website.

Major Sponsor – \$8,000 *excl. GST* **2 AVAILABLE**

Key inclusions

- 2 x Complimentary tickets to attend all networking drinks and the full conference program.
- Unrestricted access to all attending (FPA Australia members and non-members) during the conference, providing the perfect opportunity to connect with business decision makers.
- Exhibiting space – 2x2m over 2 ½ days. Includes 1 trestle table with cloth and 2 chairs.
- Acknowledgment of your support during the opening address.
- Opportunity to provide a 5-minute presentation at the BPAD Workshop.
- Full list of attendees provided prior to the event, allowing you to strategically plan your networking strategy (subject to privacy compliance).
- Opportunity for the Supporting Sponsor to deliver a presentation at the BPAD Workshop, aligned with the event theme, subject to approval by FPA Australia and Conference Program Committee.

Marketing and branding

- Inclusion of your logo on a dedicated sponsor's slide and holding slides at the start of the event.
- 1 x Dedicated social media post in build up to event (produced by FPA Australia).
- Half page advertisement in the digital conference program (provided by sponsor).
- Sponsor acknowledgement in all pre-event and post-event communications, to a database of 16,000+.
- Recognition in all relevant marketing and branding, including:
 - promotional materials
 - Newsletters
 - upcoming events EDM
 - registration page with a link to your website.

National Bushfire Conference Networking Drinks – \$8,000 *excl. GST* **1 AVAILABLE**

- Naming rights, e.g. "National Bushfire Conference Networking Drinks: presented by [Sponsor]".
- Logo placement on event signage and website.
- Verbal acknowledgment by MC.
- Opportunity to invite key clients or prospects.
- Full list of attendees provided prior to the event, allowing you to strategically plan your networking strategy (subject to privacy compliance).
- Short speaking opportunity (e.g. 3-5 minute welcome or address).
- Inclusion in pre-event marketing (EDMs, social posts).
- Post-event recognition and recap coverage.
- Opportunity to provide a takeaway item or gift.
- Brand association with a premium networking function.
- Positioning as a supporter of industry collaboration and resilience.
- Strengthened alignment with bushfire leadership and innovation.
- 2 x Tickets to attend the Networking Drinks.

Lanyard Sponsor – \$2,000 *excl. GST* **1 AVAILABLE**

- An exclusive opportunity to put your brand in front of every conference attendee.
- Your logo featured on the event lanyard (designed by FPA Australia).
- Your logo included on the event website.
- 1 x Complimentary ticket to attend the BPAD workshop and the full conference including networking sessions.

Why become a sponsor or exhibitor?



Generate new sales leads

Put your business face to face with potential buyers and generate new opportunities.



Grow your brand awareness

Promote your business to the largest dedicated bushfire audience in the Southern Hemisphere.



Support real change

Align your brand with meaningful action and positive impact in bushfire preparedness and response.

Act now to secure your preferred option

Sponsorship opportunities and exhibition spaces are limited

[Register your interest here](#)

Become an exhibitor

Exhibitor Package – \$3,500 *excl. GST*

10 AVAILABLE

Key inclusions

- 2 x Complimentary tickets to attend all networking drinks and the full conference program.
- Exhibiting space – 2x2m over 2 ½ days. Includes 1 trestle table with cloth and 2 chairs.
- Unrestricted access to all attending (FPA Australia members and non-members) during the workshop, providing the perfect opportunity to connect with business decision makers.
- Full list of attendees provided prior to the event, allowing you to strategically plan your networking strategy (subject to privacy compliance).

Marketing and branding

- Your logo featured in the conference program exhibitor listing (Digital).
- Acknowledgement in all pre- and post-event communications, to a database of 16,000+.
- Acknowledgement in events EDM.

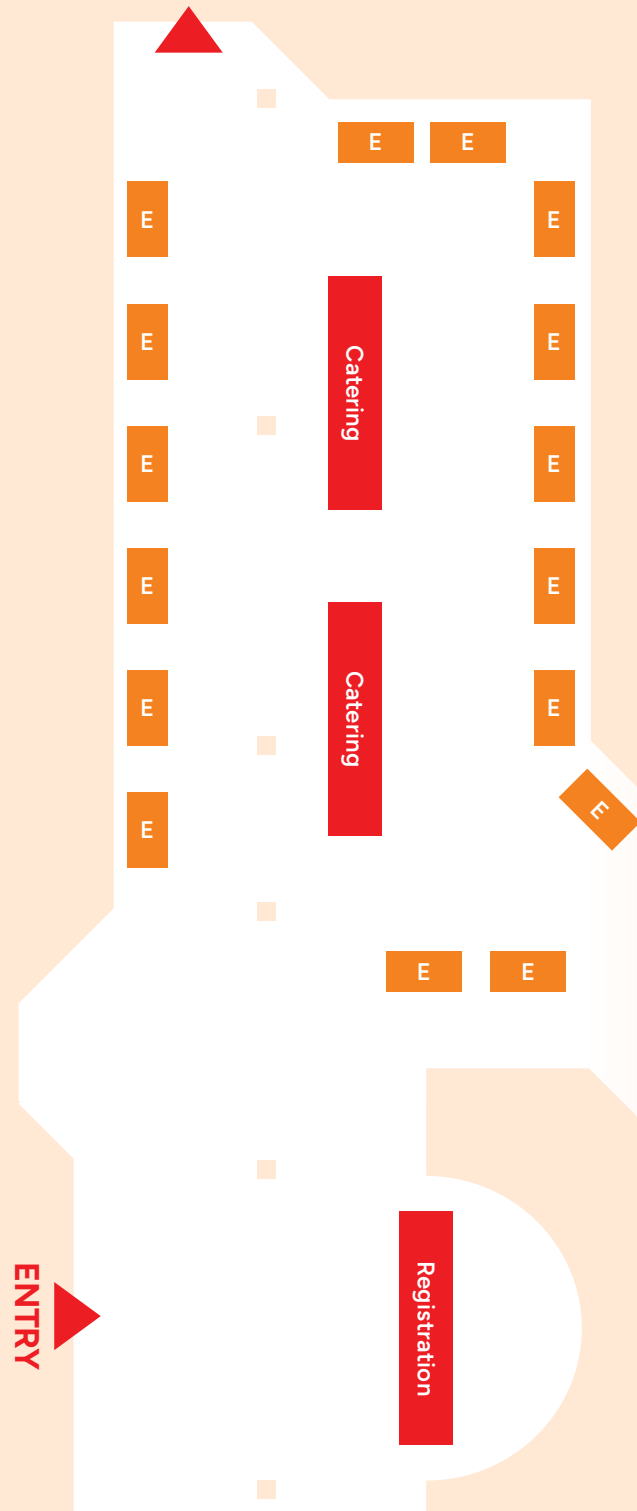
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Exhibition Floorplan

Through to conference rooms



Floorplan is not to scale, is for illustrative purposes only, and is subject to change.